

**Government of West Bengal**  
**Technical Education, Training & Skill Development Department**  
**Directorate of Industrial Training**  
**Karigari Bhawan, 2<sup>nd</sup> Floor, B/7, Rajarhat, New Town,**  
**Action Area III, Rajarhat, Kolkata – 700 160**

**Call for application from Industry Clusters to implement the Industry Apprenticeship Initiative**

Ministry of Skill Development and Entrepreneurship (MoSDE) through Directorate General of Training (DGT) announces the selection of Industry Clusters under the second phase of Skills Strengthening for Industrial Value Enhancement (STRIVE) a project by MoSDE which is being jointly funded by Govt. of India and World Bank. It is an initiative to empower and capacitate MSMEs to participate in formal apprenticeship system through a cluster approach.

Applications are invited from all the eligible and interested Industry Clusters (IC) for execution of the project during the project period with a maximum funding of 1crore per IC.

Application form with all prescribed attachments to be mailed by applicant industry clusters to [striveclusters@gmail.com](mailto:striveclusters@gmail.com) with a subject of email as “IC application <state name>” for example “IC application West Bengal.” **Applications must be submitted through email only with subject clearly mentioning state name as per above syntax.** Once application is emailed, no further changes will be permitted. Applications failing in submitting applications with subject line and all prescribed attachments will not be considered for evaluation by the respective State Cluster Evaluation Committee (SCEC).

Please download the eligibility criteria and application formats from the Website of Directorate General of Training (<https://dgt.gov.in>) and Department of Technical Education, Training and Skill Development (<http://www.wbtetsd.gov.in>). Video Tutorial for how to prepare application form with fill specimen application is also available at DGT website.

Last date of sending applications is **30<sup>th</sup> July 2020.**

**Director of Industrial Training, WB**

