



Government of West Bengal
Panchayat & Rural Development Department

No: 5022/RD/P/SGSY/19S-1/2011 (Part III)

Date: 19th July, 2018

ORDER

The Government of West Bengal has an integrated approach to Skill Development with an annual target of training 6 lakh candidates across the state under its flagship skill development scheme Utkarsh Bangla and in convergence with other Centrally Sponsored Schemes like Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY), Pradhan Mantri Kaushal Vikas Yojana (PMKVY), Sagarmala, etc. being implemented by Paschim Banga Society for Skill Development (PBSSD), the executive committee of which is chaired by Chief Secretary, Government of West Bengal.

To ensure maximum outreach and assistance in mobilisation of candidates, a three tier project management set up has been planned at the District, Sub-Division and Block levels. Accordingly, the following officers may support the PBSSD set up at district level for skilling & training of unemployed youth and their placement under the overall supervision of the District Magistrate in addition to their normal duties in the interest of achieving the goals of "Skilling West Bengal" and reaping the demographic dividend of the state

District Level

1. Additional District Magistrate (ADM) nominated by District Magistrate (DM) for Skills program
2. Project Director, District Rural Development Cell (DRDC)
3. Deputy Project Director, District Rural Development Cell (DRDC)

Block Level

1. Women Development Officer (WDO)/ Lady Gram Sevika (LGS) or any extension officer nominated by Block Development Officer (BDO) in their absence.

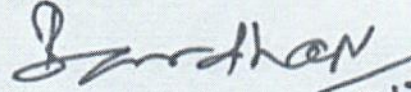
Gram Panchayat Level

1. Gram Rozgar Sevaks

Their duties and responsibilities include the following:

1. Regular engagement with Training Providers for supporting and resolving their issue at the block and Gram Panchayat levels along with periodical inspection of the training centres to ensure their proper functioning on monthly basis
2. Prepare Training Provider wise and Training Centre wise performance report on the basis of centre inspections conducted in each quarter and submit report to district office.
3. Provide support in mobilisation of candidates for all skill development schemes.
4. Assist in publicity and promotional activities as notified by PBSSD from time to time to maximise outreach of the skill development schemes and increase awareness.

5. Liaise with local industries and arrange for Job Fairs to enhance and improve employability of all skilled candidates by providing assistance in their placements.
6. Perform any other duty that may be assigned from time to time by competent authorities


19/7/18

(Ajit Bardhan, IAS)

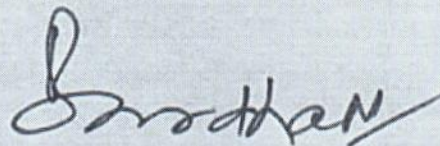
Principal Secretary to the Government of West Bengal

No: 5022/1(RD/P/SGSY/19S-1/2011 (Part III)

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Copy forwarded for kind information and necessary action to:

1. Secretary, TE&T&SD and Vice Chairman, Paschim Banga Society for Skills Development, Government of West Bengal
2. State Mission Director and CEO, WBSRLM, P&RD Department, Government of West Bengal
3. Commissioner MGNREGA, West Bengal, P&RD Department, Government of West Bengal
4. Project Director, Paschim Banga Society for Skills Development, Government of West Bengal
- 5 -28. District Magistrates – All
- 29-52. Project Director DRDC – All
- 53-76. District Nodal Officer, MGNREGA – All
77. Sr PA to Chief Secretary, Government of West Bengal and Chairman, Paschim Banga Society for Skills Development, Nabanna, Howrah



(Ajit Bardhan, IAS)

Principal Secretary to the Government of West Bengal